

出張報告: IGCA2024カナダ大会(付帯資料)

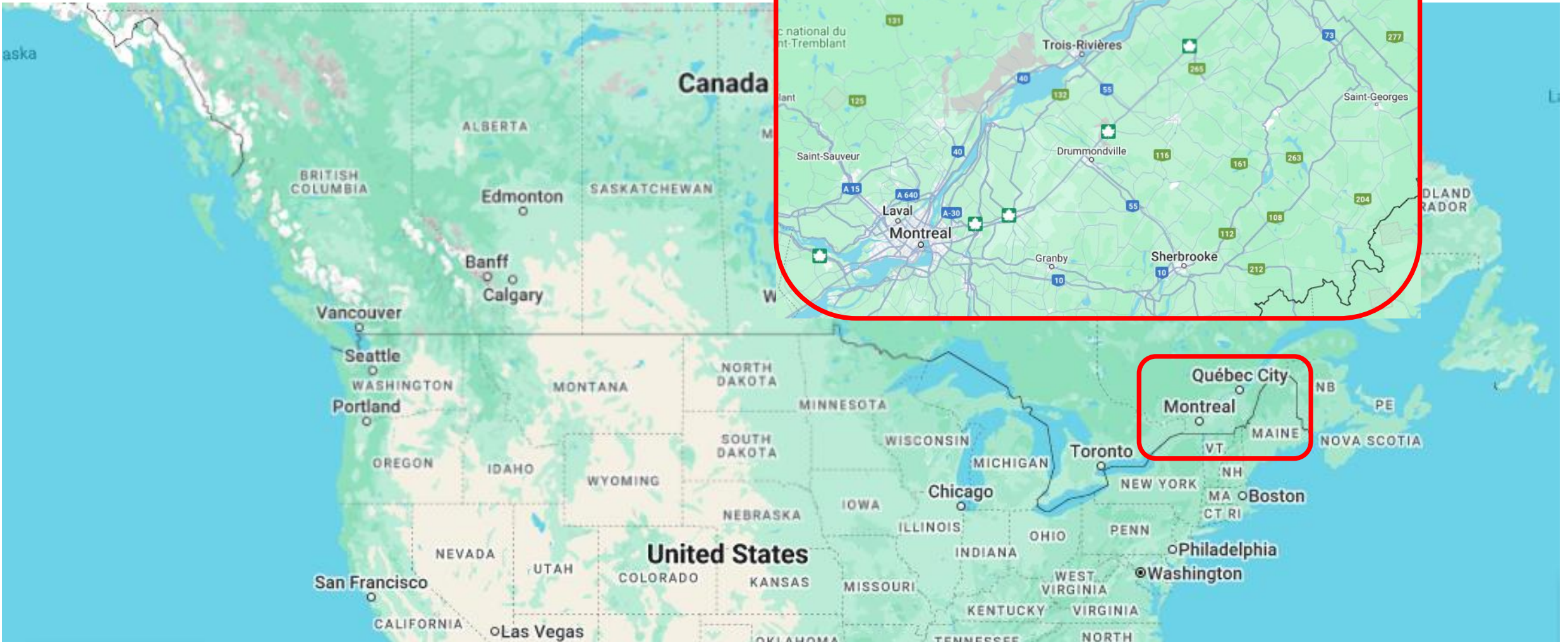
2024年9月2日

株式会社サカタのタネ

花統括部

堤 洋祐

出張エリア:ケベックシティ、モントリオール



出張行程



月日	行程						
8/25(日)	14:00- Registration Desk	14:30-16:30 Next Gen Study Tour:Afternoon Meet&Greet Activity	16:00-17:00 IGCA AGM	19:00-22:00 Evening Welcome Reception			Quebec City - Hôtel Château Laurier Québec - 4 star 1220 Pl. George-V Ouest, Québec, QC G1R 5B8
8/26(月)	8:00-8:45 Morning Business Session With Paui Poisson and Jean Paul Daoust	9:00-10:20 Departure for Floralies Jouvence(Levis)	10:20~11:30 Departure for Jardin Hamel	11:30~14:15 Departure for Florales Jouvence(Quebec City)	14:15~16:30 Departure for Montmorency Falls	16:30~19:45 Departure for Dinner at Sagamite Wendake	20:00~21:10 Departure for Enchanted Night Walk at Onhwa Lumina
8/27(火)	8:30~9:00 Delegates Load Luggage on to bus	9:00~10:30 Guided Walking Tour of Quebec City	10:40~11:40 Departure for Jardin Paradis	11:40~15:00 Departure for Archibald Microbrasserie	17:00~20:45 Departure for Jardin Michel Corbeil	20:00~21:10 Departure to Sheraton Laval	Laval - Sheraton Laval Hotel - 4 star 2440 Laurentian Autoroute, Laval, Quebec H7T 1X5
8/28(水)	8:00~8:45 Morning Business Session With Bill Hardy	9:00~10:00 IGCA Information Meeting	10:15~13:00 Departure for Montreal Botanical Garden	13:00~14:00 Departure for La Grande Roue de Montreal, Marche Bonsecours, GuidedTour Old Montreal and Free Time to Explore	18:00~22:30 Departure for Dinner Cruise	22:30~23:00 Departure Back to the Hotel	
8/29(木)	8:00~8:45 Morning Business Session With Robin Godfrey and Leanne Johnson	9:00~10:15 Departure for Centre de Jardin Floreale	10:15~11:40 Departure for Jardin Dion	11:40-14:00 Departure for Verger Richard Legault Apple Orchard	14:00-16:00 Departure for Le Centre du Jardin Deux-Montagnes	16:00-21:30 Departure for Lalinda Sugar Shack Experience	21:30-22:00 Departure back to the Hotel
8/30(金)	9:00-10:40 Departure for Centre De Jardin Brossard Inc	10:40-13:30 Departure for Archipel Maison Vivante	13:30-16:30 Departure for Shopping at the Hotel or Downtown Montreal	16:30-17:15 Pick Up From Downtown Montreal	18:30-19:30 Pre-Gala Reception	19:30-00:00 Gala Dinner	
8/31(土)	Check Out						

サマリー

☆北米、カナダのガーデンセンターは、特定の生産業者へ自店舗の52週MDに沿って計画的に生産業者へ委託しているケースが多く、この仕組みは日本でも構築検討の余地あり

☆草花類は、宿根草の構成比が高く、単価も高い。日本でも暖地に向く宿根草あるいは宿根草扱いできる品種を活用した仕掛けを、園芸店を中心に実行できないか

☆花の景観用徳用袋規格が規格、面積、売価ラインを揃えた形で3ラインあり、需要の高さが推察される。そのまま転用はできないが参考にしたい



どの店舗を訪問しても、入り口前でスタッフ全員の出迎え、拍手喝采、生演奏、コンパニオン、お酒や豪華すぎる軽食等、最大級のもてなしを受ける。



カナダのガーデンセンター形態は、小売店型(左)と、生産者が圃場(森)でそのまま店を始めたような屋外圃場型(右)と大きく二つに分かれる。後者は、園芸シーズンのみの営業。



品揃えは、宿根草、シュラブ、樹木類が圧倒的で、日本のような1年草は、秋の短いこの時期には皆無。春シーズンは、1年草も展開があるも、やはり構成比は宿根草が高い



売場で植物の高低差の訴求、表現の仕方がとにかく上手い
売場の陳列をそのまま植栽デザインへ活用できそう



宿根草からシュラブ、樹木に至るまでPWのシェアが高い



BOTANIX(<https://botanix.com/en>)のラベルが多く、売価まで刷っていたため、店舗担当者へ確認したところ、52週のMD計画に沿って1年前から発注すれば安定供給できる生産業者とのこと。



寒冷地ということもあり、室内園芸は、充実の品揃え。また、クリスマス関連も構成比が大きいようで周年に渡り売場がある店舗もあり



時期的に1年草の品揃えはほぼ無いものの、セロシヤの大ポット仕立て(おそらく Dragon 's Breath)は、店頭が一番目立つところで販売しているケースが目立った



Jardin Hamelでは、約30年前よりハウスの一部でモルフォ蝶を育て、3～4月の限定期間だけ開放し子供を中心とした家族連れに楽しんでもらうイベントとして訴求3/21～29の約10日間で2万人超の集客があるとのこと



草花類は、日本と規格が異なる一方、観葉植物は、近しい規格サイズのため、売価が比較しやすい。小～中鉢は、日本の2～3倍と高く、大鉢は、1.5倍程度。おそらく大鉢は物流費の割合が高い中で、日本よりチャーター等でコストダウンできているものと推察



ラベルスティックの二重のかえし。ラベル＋スティック仕様は、コストが高い一方で植物を傷めず売場で管理しやすいが、風で飛んでしまうことが多い。二重のかえしは、このソリューションになるので、帰国後、資材メーカー(日本ポリ鉢等)へ打診。

ガーデンセンター視察



絵袋販売、日本よりパッケージの大きさが小さく面積当たりの陳列量が多い
ダンボール什器に棚割りをセットして店で開梱してそのまま陳列できる形が合理的



7m² \$9.99



25m² \$24.99



100m² \$49.99

現在トライアル販売を繰り返している景観用徳用袋企画の理想形があり。
規格、想定面積、売価ライン等がサイズごとに分かれています非常に分かりやすい



各地でSunPatiens或いは競合品種と思われるニューギニアインパチエンスが植栽されており、ニーズの高さがうかがえる



各地でSunPatiens或いは競合品種と思われるニューギニアインパチエンスが植栽されており、ニーズの高さがうかがえる



各地でSunPatiens或いは競合品種と思われるニューギニアインパチエンスが植栽されており、ニーズの高さがうかがえる



Evening Welcome Reception



Montmorency Falls



Dinner at Sagamite Wendake



Enchanted Night Walk at Onhwa Lumina



Guided Walking Tour of Quebec City



Archibald Microbrasserie



Jardin Michel Corbeil



Montreal Botanical Garden



Montreal Botanical Garden



La Grande Roue de Montreal,
Marche Bonsecours, Guided Tour
Old Montreal



Dinner Cruise



Verger Richard Legault Apple Orchard



Lalinda Sugar Shack
Experience



Downtown Montreal



Pre-Gala Reception



Gala Dinner

- ・Morning Business Session / IGCA Information MeetingにてCNLAの沿革や、カナダで先進的な取り組みを実践しているガーデンセンターの事例(フランスのチェーンをそっくり引き払ってカナダで開業 / 都市型ガーデンセンター)等の共有と質疑応答あり
- ・IGCA加入国統計データの共有あり(P22以降)、各国の指標を知るうえで有効
- ・IGCA2024専用アプリケーションで展開されたGarden Center ProfileおよびParticipantをPrint Screenで撮影したものを以降のページで共有

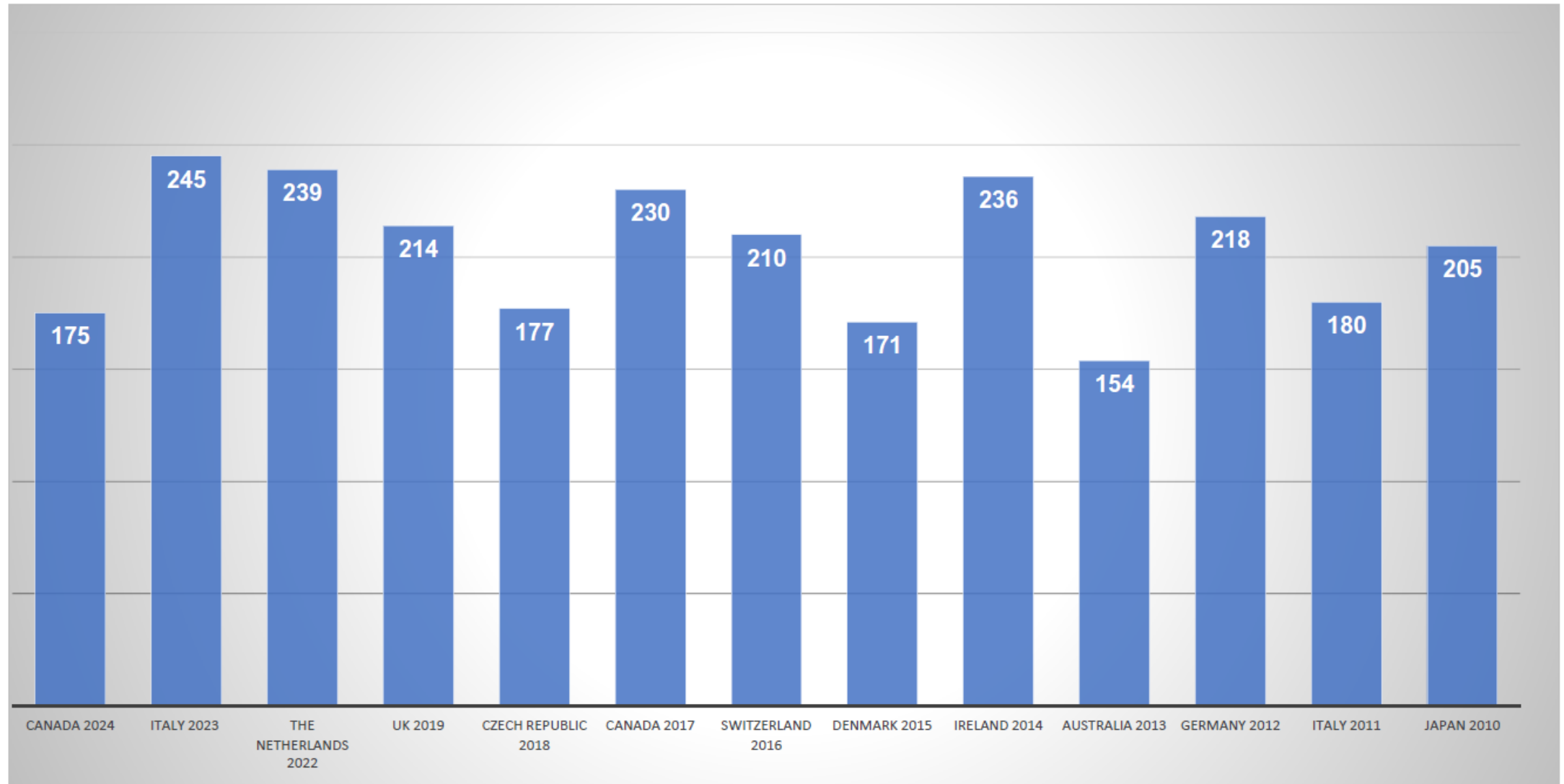


Member Country Reports

August 2024



Congress Attendance



Economic Environment

Weak: China, Italy, Spain, South Africa



Status Quo: Australia, Canada, Czech Republic, Denmark, France, Germany, Ireland, Japan, Switzerland, The Netherlands, UK, USA



Strong: Poland



Average National Minimum Wage (per hour)

International Average: €8.40

€14.29 Australia

€14.00 USA

€13.45 UK

€13.27 Netherlands

€12.70 Ireland

€12.41 Germany

€11.65 France

€10.63 Canada

€10.00 Spain

€9.00 Italy

€6.52 Poland

€6.23 Japan

€4.50 Czech Republic

€2.85 China

€1.39 South Africa

€0.00 Denmark (no minimum wage)

€0.00 Switzerland (no minimum wage)

High: €14.29 Australia



Low: €0

Denmark, Switzerland



Average Minimum Wage - Garden Centre Staff (per hour)

General Workers

International Average: €11.58

€20.36	Denmark
€17.70	Switzerland
€16.50	USA
€14.00	Australia
€12.00	Germany
€12.00	Ireland
€12.00	UK
€10.51	Canada
€10.00	Spain
€9.00	Japan
€9.00	Italy
€5.80	Czech Republic
€1.65	South Africa

High: €20.36 (Denmark)
Low: €1.65 (South Africa)

Cashiers

International Average: € 11.75

€17.70	Switzerland
€17.50	USA
€17.38	Denmark
€14.00	Australia
€12.00	Ireland
€12.00	UK
€12.00	Japan
€11.50	Canada
€10.00	Spain
€9.00	Italy
€5.90	Czech Republic
€1.98	South Africa

High: €17.70 (Switzerland)
Low: €1.98 (South Africa)

Supervisors/Managers

International Average: € 15.92

€32.50	USA
€29.11	Denmark
€19.40	Canada
€18.00	Australia
€17.50	Ireland
€15.00	Japan
€15.00	Italy
€15.00	Spain
€14.00	UK
€8.80	Czech Republic
€2.80	South Africa

High: €32.50 (USA)
Low: €2.80 (South Africa)

National Unemployment Rate

International Average: 6,6%

33,5%	South Africa	4,3%	USA
11,8%	Spain	3,8%	Australia
7,5%	France	3,8%	UK
6,8%	Italy	3,7%	Netherlands
6,4%	Canada	2,7%	Czech Republic
5,8%	Germany	2,7%	Denmark
5,2%	China	2,6%	Japan
4,9%	Poland	2,3%	Switzerland
4,7%	Ireland		

High: 33,5% (South Africa)



Low: 2,3% (Switzerland)

Inflation/Consumer Price Index

International Average: 2,49%

5,3%	South Africa	2,2%	Germany
3,8%	Australia	2,2%	Ireland
3,7%	Netherlands	2,2%	Japan
3,4%	Spain	2,0%	Czech Republic
3,3%	USA	2,0%	Japan
2,7%	Canada	1,3%	Italy
2,6%	Poland	1,3%	Switzerland
2,3%	UK	-0,2%	China
2,2%	Germany		

High: 5,3%

South Africa



Low: -0,2%

China

Average Sale per Customer (excl Sales Tax)

International Average: €40,64

€80,00	USA	€37,00	Spain
€75,00	Switzerland	€34,00	The Netherlands
€51,00	Denmark	€32,00	China
€49,00	Australia	€29,00	South Africa
€42,00	Ireland	€28,00	Poland
€41,00	France	€26,14	Czech Republic
€38,00	UK	€25,00	Italy
€37,11	Canada	€25,00	Japan

High: €80 (USA)



Low: €25 (Italy, Japan)



Average VAT Overall Rates (Value Added Tax)

International Average: 16,7%

25%	Denmark	20%	UK
23%	Ireland	15%	South Africa
23%	Poland	13%	China
22%	Italy	10%	Australia
21%	Czech Republic	10%	Canada
21%	Spain	10%	Japan
21%	The Netherlands	8,10%	Switzerland
20%	France	5,09%	USA

High: 25% (Denmark)



Low: 5,09% (USA)



Average VAT on Plants (Value Added Tax)

International Average: 11,07%

25,00%	Denmark	10,00%	Japan
20,00%	UK	10,00%	Spain
15,00%	South Africa	9,00%	Netherlands
13,50%	Ireland	8,00%	Poland
12,00%	Czech Republic	6,00%	China
10,00%	Australia	5,00%	Canada
10,00%	France	2,60%	Switzerland
10,00%	Italy		

High: 25% (Denmark)



Low: 2,6% (Switzerland)



Staff Cost as Percentage of Turnover

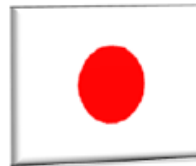
International Average: 23,3%

31,5%	Switzerland	22,5%	Australia
30%	USA	22,5%	Poland
28%	Denmark	21%	Italy
25%	Canada	19%	Ireland
25%	China	19%	Netherlands
25%	South Africa	18%	Czech Republic
24%	Spain	15%	Japan
24%	UK		

High: 31,5% (Switzerland)



Low: 15% (Japan)



Percentage of Workforce that is local (vs foreign)

International Average: 92%

100%	Canada	93%	Italy
100%	France	92%	Ireland
99%	China	92%	UK
98,8%	Japan	90%	Poland
97%	Denmark	80%	Czech Republic
97%	South Africa	75%	Spain
95%	Netherlands		

High: 100% (Canada, France)



Low: 75% (Spain)



Percentage of students employed as casual workers

International Average: 14,96%

50%	Canada	10%	USA
35%	Ireland	8%	Denmark
32%	China	5%	Japan
20%	Australia	5%	UK
15%	Netherlands	4%	South Africa
10%	Italy	3%	Czech Republic
10%	Spain	3%	Poland

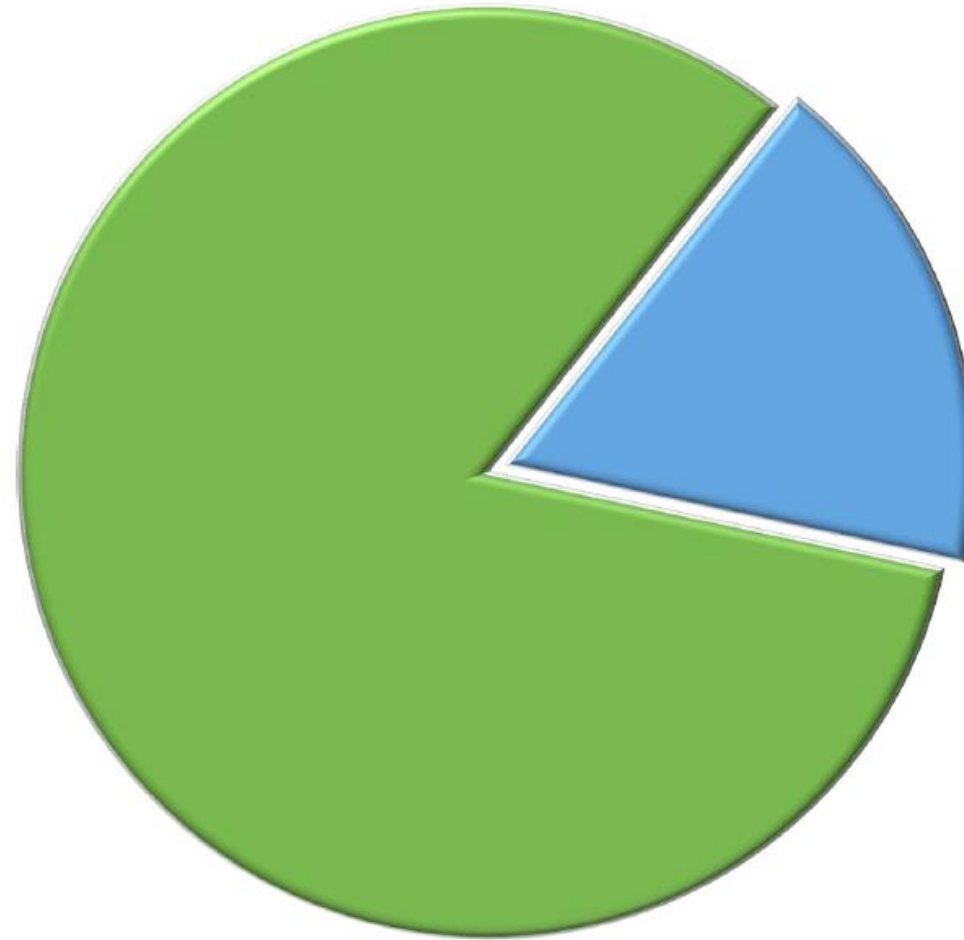
High: 50% (Canada)



Low: 3% (Poland)



Difficulty Finding Staff



■ Difficult ■ Medium ■ Easy

Initiatives to attract, train & retain staff



Attract:

- Advertising
- Exhibitions & career fairs

Train & Retain:

- Training programme
- Workshops
- E-learning modules
- Flexible working hours

Advertising & Marketing Cost: % of Turnover

International Average: 3,92%

12%	Japan	2,8%	Ireland
7%	Denmark	2,5%	Czech Republic
5%	China	2,0%	Canada
5%	South Africa	2,0%	Italy
4%	Australia	2,0%	UK
4%	Spain	2,0%	USA
4%	Switzerland	1,25%	Poland
3%	Netherlands		

High: 12% (Japan)



Low: 1,25% (Poland)



Plant Sales: % of total Sales

International Average: 52,38%

75,0%	Canada	55,0%	Switzerland
74,0%	Japan	54,5%	Czech Republic
65,0%	South Africa	52,0%	Denmark
62,0%	China	42,0%	Italy
60,0%	Australia	40,0%	France
60,0%	Poland	34,0%	UK
58,5%	USA	27,0%	Ireland
55,0%	Spain	24,0%	Netherlands

High: 75% (Canada)



Low: 24% (Netherlands)

Consumer cost on Key products

4" or 9cm Annual

International Average: €2,64

€6,36	USA	€1,99	Netherlands
€5,50	Denmark	€1,50	China
€5,20	Australia	€1,50	Spain
€4,00	Canada	€1,50	South Africa
€3,50	UK	€1,20	Japan
€2,80	Ireland	€1,10	Czech Republic
€2,00	Poland	€1,00	Italy
€2,00	Switzerland		

High: €6,36 (USA)



Low: €1 (Italy)



Consumer cost on Key products

4" or 9cm Perennial

International Average: €4,87

€9,50	Denmark	€3,50	Poland
€9,35	Canada	€3,20	Japan
€8,18	USA	€3,15	Czech Republic
€6,80	China	€2,80	Ireland
€6,00	UK	€2,80	Spain
€5,20	Australia	€2,68	South Africa
€3,85	Switzerland	€2,50	Italy
€4,50	Poland		

High: €9,50 (Denmark)



Low: €2,50 (Italy)



Consumer cost on Key products

1 Gallon/5l shrub

International Average: €17,27

€30,00	UK	€15,95	Netherlands
€27,00	Switzerland	€15,57	Japan
€20,92	USA	€15,50	Ireland
€20,00	Canada	€12,00	China
€20,00	Spain	€12,00	Italy
€19,20	Czech Republic	€10,00	Poland
€19,00	Denmark	€ 6,15	South Africa
€17,00	Australia		

High: €30 (UK)

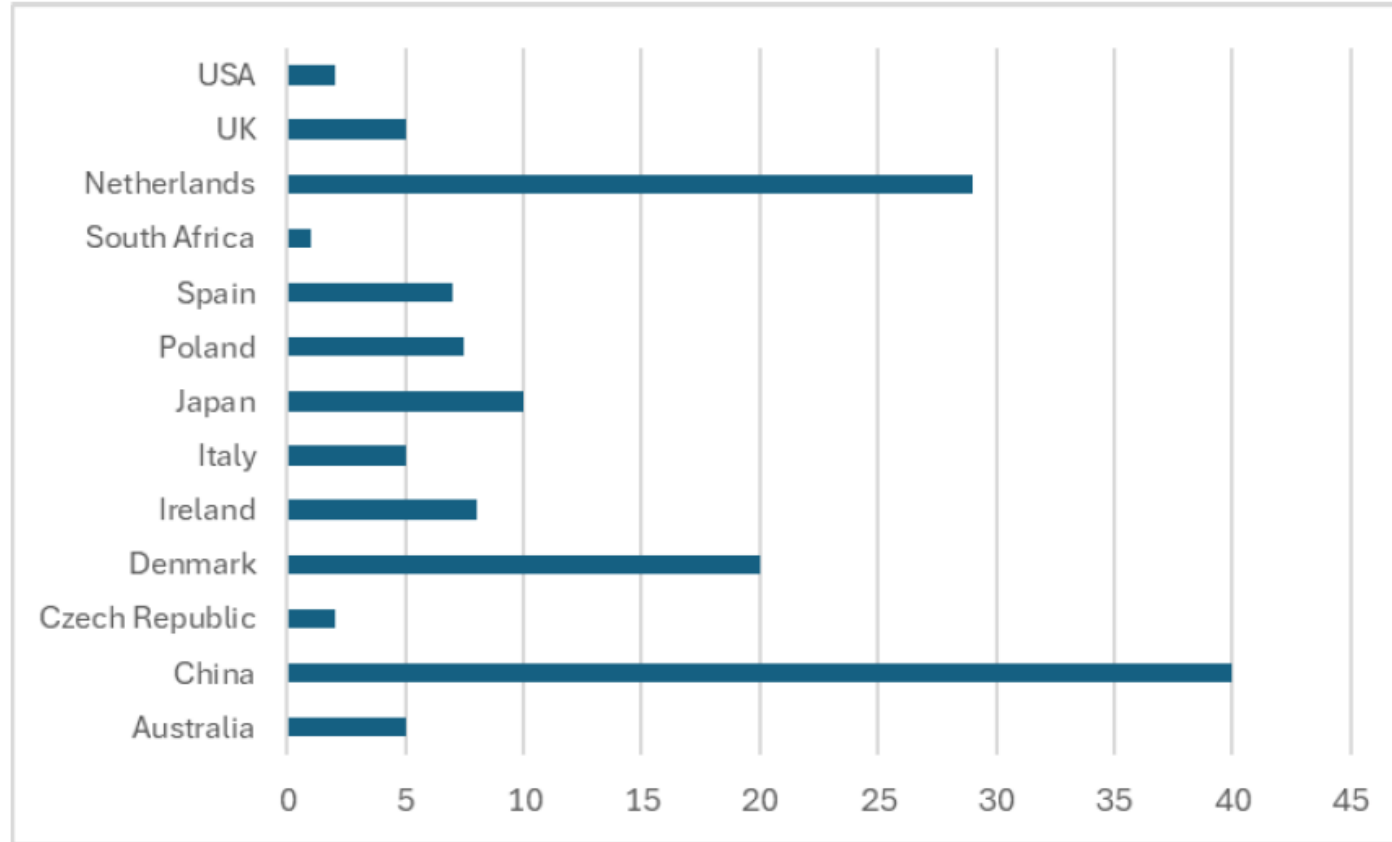


Low: €6,15 (South Africa)



Internet Sales

International Average: 10,88%



*Products differ from country to country ranging from all garden centre products (including plants) to only hard goods, seeds, plant care products and décor items

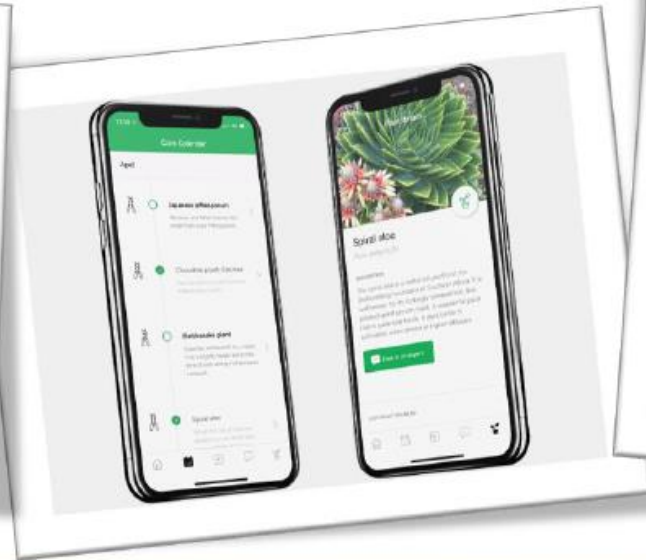
Top Trends in Sales

- Indoor & Container Plants
- Perennials
- Grow your Own (veggies & herbs)
- Colour – seedlings & pots
- Water Wise plants



Top Consumer Marketplace Trends

- Personal data concerns
- Technology
- Shop locally/regionally
- Value for money
- Focus on sustainability, environmental awareness & biodiversity
- Rise of AI



Marketing Initiatives



- Social Media
- Promotions & Events
- Print Media
- Loyalty schemes
- In-store workshops

Top Issues

- Economy
- Weather & environmental factors
- Recruitment & retention of skilled staff
- Competition from chain stores
- Business expenses and increasing overhead costs



Sustainable practices within garden centres

- Recycling
- Rainwater harvesting
- Implementing water saving techniques
- Sustainable purchasing database
- Energy efficient practices
- Installation of solar panels
- Sustainability Guidelines
- Waste Reduction

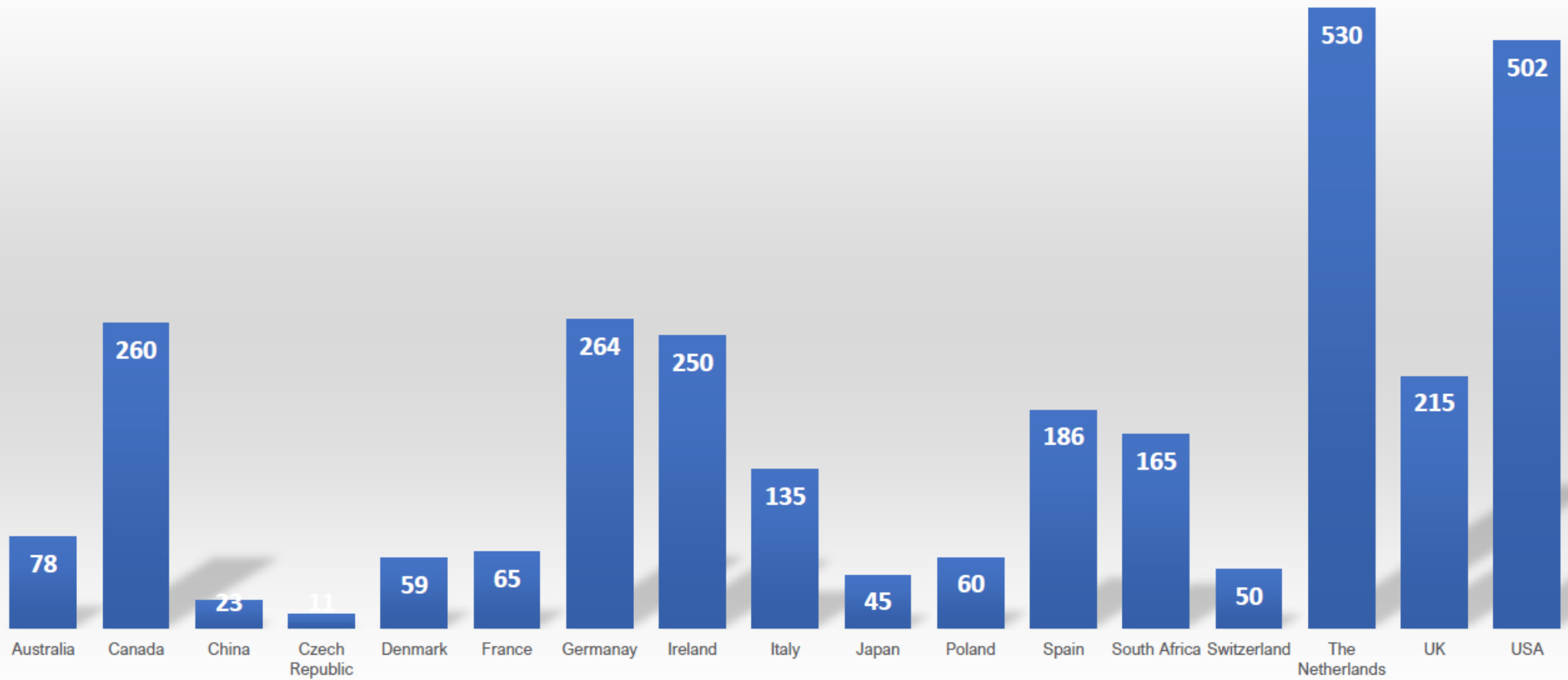


Consumer Education on Sustainability

- Workshops
- Newsletters & brochures
- Posters to use in-store
- Social media awareness
- Consumer campaigns



Association Membership



Change in Association membership

Decline:

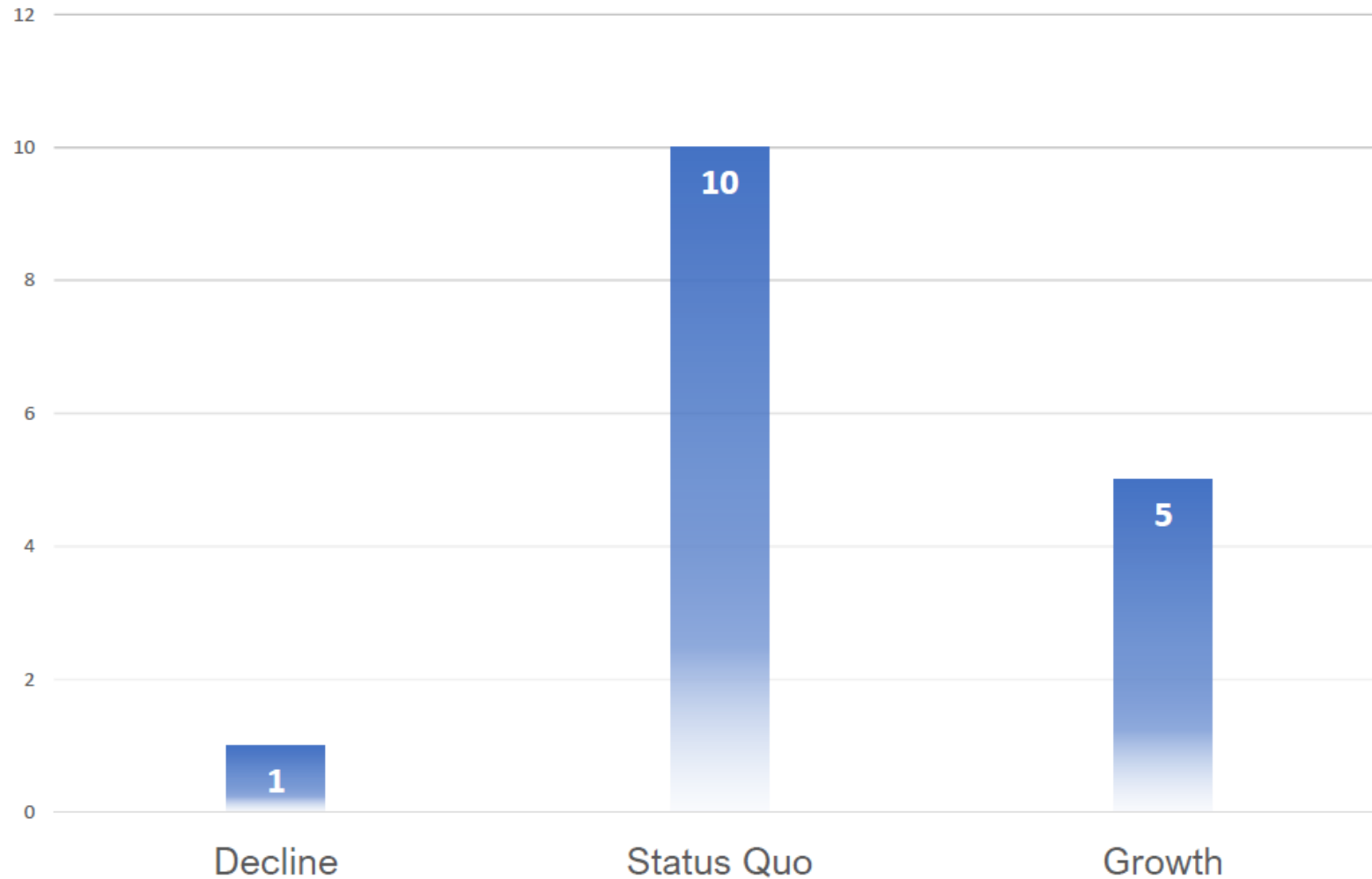
- Australia

Status Quo:

- Canada
- China
- Czech Republic
- Denmark
- France
- Ireland
- Italy
- Poland
- Switzerland
- The Netherlands

Growth:

- Germany
- Japan
- Spain
- South Africa
- UK



Upcoming Congresses



2025

Cape Town, South Africa
19 – 25 October

2026

Germany, Munich
16 – 22 August





www.intgardencentre.org



<https://www.facebook.com/IGCAssociation>



<https://www.instagram.com/intgardencentre/>



<https://www.linkedin.com/company/international-garden-centre-association/>

Thank You!



Garden Center Profile



9:23



Floralies Jouvence (Lévis)

LOCATION

4760 Bd Guillaume-Couture, Lévis, QC
G6W 5N6,
Quebec City

About: For over 25 years, Floralies Jouvence has been the premier reference in horticulture throughout Quebec. Boasting the largest garden area in the province, with over 90,000 ft² of covered space, they serve as a haven for gardening enthusiasts seeking the latest trends and novelties in horticulture. Their commitment to originality and quality ensures that every visit is an opportunity to discover something new and inspiring. With a team of experienced professionals ready to provide the best advice, along with a vast selection of tree, shrub, fruit tree, and conifer varieties at competitive prices, Floralies Jouvence is dedicated to meeting your gardening needs. Additionally, they offer a convenient delivery service, ensuring that your gardening endeavors are as seamless as possible.

Business Breakdown: 100% Retail

Business Structure: Corporation

Operating Since: 1995

Number of Locations: 2

9:23



Business Breakdown: 100% Retail

Business Structure: Corporation

Operating Since: 1995

Number of Locations: 2

Area (in Sq. M):

Total - 13,000

Outdoor Sales - 1,400

Indoor Sales - 4,000

Parking Spaces - 104

Number of Employees

In-Season

Full-Time 45

Off-Season

Full-Time 15

Part-Time 5

Office 1

General Manager 1

Annual Gross Sales: \$5 - \$8 million

Percentage & average sale by month:

January 3%

February 4%

March 7%

9:23



Percentage & average sale by month:

January 3%

February 4%

March 7%

April 10%

May 20-30%

June 12-22%

July 6%

August 4%

September 4%

October 5%

November 8%

December 5%

Distribution of Turnover:

Woody Plants 5%

Perennials 9%

Annuals 14%

Indoor Plants 14%

Floral and Gardening products 49%

Christmas 9%

Average Turnover 6-8

Wages as a % of turnover 12%

9:23



August 4%

September 4%

October 5%

November 8%

December 5%

Distribution of Turnover:

Woody Plants 5%

Perennials 9%

Annuals 14%

Indoor Plants 14%

Floral and Gardening products 49%

Christmas 9%

Average Turnover 6-8

Wages as a % of turnover 12%

Advertising & marketing as a % of turnover -1%

Nearest Garden Centre (distance) 2km

Business Hours

Daily 9-18, 9-21, we 9-17 h



Peak Season 8-21, we 8-18 h

Social Media Accounts

[Website](#) [Facebook](#) [Instagram](#) [LinkedIn](#)

Garden Center Profile



9:21   

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Jardin Hamel

LOCATION

6029 Wilfrid-Hamel Blvd, L'Ancienne-Lorette,
Quebec G2E 2H3,
Quebec City

About With over 40 years of expertise in horticulture, Jardin Hamel stands as a trusted destination for gardening enthusiasts. While renowned as the go-to spot for Christmas decorations, its appeal extends beyond the holiday season. Offering a diverse selection of annual flowers suited for various garden formats, alongside specialty vegetables and herbs, it ensures that patrons can create vibrant, bountiful gardens and successful summer barbecues. Complemented by personalized creations from skilled florist-designers, Jardin Hamel invites visitors to explore a world where expertise, quality, and natural beauty converge seamlessly.

Owner: Etienne D'Aoust & Francois Parent

Managers: Marthe Legendre & Jean-Paul D'Aoust

Business Breakdown:

90% Retail
4% Florist

9:21   

<

Business Breakdown:

90% Retail
4% Florist

6% Other (Butterflies Entrance)

Business Structure: Corporation

Operating Since: 1965

Number of Locations: 1

Area (in Sq. M):

Total - 40,000
Outdoor Sales - 50,000
Indoor Sales - 50,000
Growing Greenhouse - 10,000
Storage (plants) - 5,000
Storage (warehouse) - 10,000
Parking Spaces - 300

Number of Employees

In-Season
Full-Time 40
Part-Time 10
Office 2
Managers 2

General Manager 1

9:22   

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Number of Employees

In-Season
Full-Time 40
Part-Time 10
Office 2
Managers 2
General Manager 1
Off-Season
Full-Time 25
Office 2
Managers 2
General Manager 1

Annual Gross Sales: \$5 - \$8 million

Percentage & average sale by month:

January 2%
February 6.5%
March 8%
April 9%
May 30%
June 11%
July 4.5%
August 3.5%

9:22   

<

March 8%

April 9%

May 30%

June 11%

July 4.5%

August 3.5%

September 3.5%

October 5%

November 11%

December 6.5%

Average Turnover 8

Wages as a % of turnover 12%

Advertising & marketing as a % of turnover 5%

Nearest Garden Centre (distance) 2km

Business Hours

Daily - normal business hours
Peak Season - 8-21h
Sunday - 8-17h
Winter - normal business hours

Social Media Accounts

[Website](#) [Facebook](#) [LinkedIn](#)

Garden Center Profile



9:22



Floralies Jouvence - Ste-Foy (Quebec City)

LOCATION

1100 Bd Bastien, Québec City, Quebec
G2K 1E6,
Quebec City

About: For over 25 years, Floralies Jouvence has been the premier reference in horticulture throughout Quebec. Boasting the largest garden area in the province, with over 90,000 ft2 of covered space, they serve as a haven for gardening enthusiasts seeking the latest trends and novelties in horticulture. Their commitment to originality and quality ensures that every visit is an opportunity to discover something new and inspiring. With a team of experienced professionals ready to provide the best advice, along with a vast selection of tree, shrub, fruit tree, and conifer varieties at competitive prices, Floralies Jouvence is dedicated to meeting your gardening needs. Additionally, they offer a convenient delivery service, ensuring that your gardening endeavors are as seamless as possible.

Business Breakdown: 100% Retail

Business Structure: Corporation

Operating Since: 1987

9:22



Business Breakdown: 100% Retail

Business Structure: Corporation

Operating Since: 1987

Number of Locations: 2

Area (in Sq. M):

Total - 55,000

Outdoor Sales - 4,500

Indoor Sales - 9,000

Parking Spaces - 104

Number of Employees

In-Season

Full-Time 75

Off-Season

Full-Time 30

Part-Time 10

Office 1

General Manager 1

Annual Gross Sales: Over \$15 million

Percentage & average sale by month:

January 3%

February 4%

March 7%

9:22



Percentage & average sale by month:

January 3%

February 4%

March 7%

April 10%

May 20-30%

June 12-22%

July 6%

August 4%

September 4%

October 5%

November 8%

December 5%

Distribution of Turnover:

Woody Plants 5%

Perennials 9%

Annuals 14%

Indoor Plants 14%

Floral and Gardening products 49%

Christmas 9%

Average Turnover 6-8

Wages as a % of turnover 12%

9:22



August 4%

September 4%

October 5%

November 8%

December 5%

Distribution of Turnover:

Woody Plants 5%

Perennials 9%

Annuals 14%

Indoor Plants 14%

Floral and Gardening products 49%

Christmas 9%

Average Turnover 6-8

Wages as a % of turnover 12%

Advertising & marketing as a % of turnover -1%

Nearest Garden Centre (distance) 2km

Business Hours

Daily 9-18, 9-21, we 9-17 h

Peak Season 8-21, we 8-18 h

Social Media Accounts

[Website](#) [Facebook](#) [Instagram](#) [LinkedIn](#)

Garden Center Profile



Jardin Paradis

LOCATION

1100 Bd Bastien, Québec City, Quebec
G2K 1E6,
Quebec City

About: Jardin Paradis proudly holds the mantle as Quebec's foremost leader in horticultural products, offering an extensive array of flowers, trees, shrubs, and garden accessories to transform any space into a lush paradise. Their commitment to cultivating happiness extends beyond product offerings; they provide comprehensive landscaping and flowerbed maintenance services, ensuring that homes flourish with vitality. With a dedicated team of knowledgeable horticulturists at your service, they offer warm and competent assistance in a welcoming family atmosphere. Their extensive selection of quality products is curated with meticulous attention to detail, ensuring that customers receive the best value for their investment. Whether seeking commercial development solutions, repotting services, or soil analysis, Jardin Paradis is the trusted partner in nurturing thriving gardens and vibrant outdoor spaces. Visit and experience the joy of gardening with confidence and ease.

Business Breakdown:

92% Retail

Business Breakdown:

92% Retail

8% Florist

Business Structure: Corporation

Operating Since: 1961

Number of Locations: 1

Area (in Sq. M):

Total - 300,000

Outdoor Sales - 110,000

Indoor Sales - 17,000

Growing Greenhouse - 20,000

Parking Spaces - 115

Number of Employees

In-Season

Full-Time 10

Office 1

Managers 4

Off-Season

Part-Time 70

Office 1

Annual Gross Sales: \$5 - \$8 million

Percentage & average sale by month:

Annual Gross Sales: \$5 - \$8 million

Percentage & average sale by month:

January 2%

February 3%

March 4%

April 7%

May 3.5%

June 19%

July 8%

August 5%

September 3%

October 4%

November 6%

December 4%

Distribution of Turnover:

Woody Plants 10%

Perennials 7%

Annuals 18%

Vegetables 18%

Indoor Plants 10%

Floral and Gardening products 49%

Christmas 6%

9:21



November 6%

December 4%

Distribution of Turnover:

Woody Plants 10%

Perennials 7%

Annuals 18%

Vegetables 18%

Indoor Plants 10%

Floral and Gardening products 49%

Christmas 6%

Wages as a % of turnover 18%

Advertising & marketing as a % of turnover 1.5%

Nearest Garden Centre (distance) 3km

Business Hours

Daily - 9-17h 30

Peak Season - 8-18h, 8-20h

Sunday - 8-17h

Winter - 9-17h 30

Social Media Accounts

[Website](#) [Facebook](#) [Pinterest](#) [YouTube](#)
[LinkedIn](#)

Garden Center Profile



9:19



Jardin Michel Corbeil

LOCATION

961 Bd Arthur-Sauvé, Saint-Eustache, Quebec
J7R 4K3,
Montreal

About: Les Jardins Michel Corbeil, established in 2006, is a renowned horticultural company in Quebec specializing in the production and distribution of over 10,000 varieties of perennial plants. Spanning 9,000 square feet, this vibrant nursery and tourist garden site is dedicated to environmental preservation and education. Since 2013, the gardens have expanded their initiatives to include a monarch butterfly garden to promote pollinator conservation, ecological toilet projects, and the promotion of Canada's indigenous culture. Founded by Michel Corbeil, a visionary in perennial plants, and his wife Luz Cifuentes, the gardens offer a unique and avant-garde experience for plant enthusiasts, landscape architects, and the general public. Their commitment to excellence is reflected in numerous awards, including the 2023 Environment Recognition Award and the 2013 Minister's Prize in Ornamental Horticulture.

Owner: Luz Cifuentes, Daniela Herrera

Managers: Luz Cifuentes

9:19



Owner: Luz Cifuentes, Daniela Herrera

Managers: Luz Cifuentes

Business Breakdown:

20% Retail

75% Florist

5% Wholesale

Business Structure: Corporation

Operating Since: 2010

Number of Locations: 1

Area (in Sq. M):

Total - 71,300

Outdoor Sales - 335

Indoor Sales - 836

Growing Greenhouse - 2675

Storage (plants) - 24,154

Storage (warehouse) - 278

Parking Spaces - 40

Number of Employees

In-Season

Full-Time 40

Managers 4

General Manager 1

9:19



Number of Employees

In-Season

Full-Time 40

Managers 4

General Manager 1

Off-Season

Office 2

General Manager 1

Annual Gross Sales: \$500,000 - \$2 million

Percentage & average sale by month:

May 25%

June 25%

July 15%

August 25%

September 10%

October 5%

November 5%

Nearest Garden Centre (distance) 2.5km

Business Hours

Daily 8-17:00

Peak Season 8-17:00

Sunday 8-17:00

9:19



June 25%

July 15%

August 25%

September 10%

October 5%

November 5%

Nearest Garden Centre (distance) 2.5km

Business Hours

Daily 8-17:00

Peak Season 8-17:00

Sunday 8-17:00

Social Media Accounts

[Website](#) [Facebook](#) [Instagram](#) [YouTube](#)
[LinkedIn](#)

Awards, Certifications &

Achievements Knight of Great Merit of the National Order of Agricultural Merit, Chavalier National Order of Rosemary, Minister's Prize and Ornamental Horticulture, Horticultural Merits Montreal Botanical Gardens for several plants.

Special Promotions

Personalized service

What makes Jardin Michel Corbeil different

Quality of plants, teamwork, environmental engagement, and customer service quality

Garden Center Profile

9:20

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Centre de Jardin Floreal

LOCATION

2900 Bd du Curé-Labelle, Laval, Quebec
H7P 5S8,
Montreal

About: With over 30 years of unwavering commitment to serving customers on the south shore of Montreal, Centre de Jardin Floreal stands as a beacon of horticultural excellence. Founded upon the dreams of a family of passionate horticulture enthusiasts, Floreal's expansion into the largest gardening center in Laval marks a significant milestone in their journey. Upholding their mission of providing personalized horticultural advice and ensuring impeccable product quality and service, Floreal offers an exceptional variety of plants, products, and gardening equipment to satisfy enthusiasts of all levels. With branches in both Laval and Brossard, customers are invited to experience an even more complete gardening journey, guided by knowledgeable teams dedicated to helping gardens flourish to their fullest potential. Whether you're a seasoned gardener or just beginning your horticultural adventure, Floreal welcomes you to discover the joy of gardening in a space where expertise and passion converge seamlessly.

Business Structure: Corporation

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9:20 9:20

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Business Structure: Corporation

Operating Since: 2018

Number of Locations: 1

Area (in Sq. M):

- Total - 380,000
- Outdoor Sales - 30,000
- Indoor Sales - 9,000
- Growing Greenhouse - 18,000
- Storage (plants) - 5,000
- Parking Spaces - 350

Number of Employees

In-Season

- Full-Time 20
- Part-Time 30
- Managers 5
- General Manager 1

Annual Gross Sales: \$10 - \$15 million

Percentage & average sale by month:

- January - March 2%
- April - June 50%
- July - September 22%
- October - December 26%

Full-Time 20

Part-Time 30

Managers 5

General Manager 1

Annual Gross Sales: \$10 - \$15 million

Percentage & average sale by month:

- January - March 2%
- April - June 50%
- July - September 22%
- October - December 26%

Average Turnover 5

Wages as a % of turnover 19%

Nearest Garden Centre (distance) 2km

Business Hours

Sunday - 8-18h

Social Media Accounts

[Website](#) [Instagram](#) [LinkedIn](#)




Special Promotions Most impactful loss leader, Hello Hello (tv show)

What makes Centre de Jardin Floreal different Variety of choice, service, and location

≡

Garden Center Profile



9:17   

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Jardin Dion

LOCATION

121 Rue St-Charles, Sainte-Thérèse, QC J7E 2A9

About: Jardin Dion proudly celebrates 70 years of history, growth, and horticultural passion. From its modest beginnings in the 1950s under the leadership of brothers Wilfrid and Guy Dion, the company has flourished into a thriving garden center in the Laurentides region. Over the decades, the addition of greenhouses, land expansions, and the establishment of the JPDC purchasing group (now Botanix) marked significant milestones. The business overcame a major fire in 1992, swiftly rebuilding and continuing its operations without pause. With the second and third generations of the Dion family at the helm, Jardin Dion has experienced remarkable growth, acquiring the Benoit Lorrain Garden Center in 2019 and winning numerous awards, including the Horticompetences prize for their innovative Dion Academy. As they look to the future with a strong vision for vertical integration and landscaping, Jardin Dion remains a cornerstone of the local horticultural community, employing over 200 people during peak season and continuing to thrive under dynamic leadership.

Business Structure: Corporation

9:17    9:17   

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Business Structure: Corporation

Operating Since: 1954

Number of Locations: 3

Area (in Sq. M):

- Total - 18,580.61
- Outdoor Sales - 5574.18
- Indoor Sales - 4645.15
- Storage (plants) - 5574.18
- Storage (warehouse) - 929.03
- Parking Spaces - 120

Number of Employees

In-Season

- Full-Time - 125
- Part-Time - 50
- Office - 15
- Managers - 2

Off-Season

- Full-Time - 70
- Part-Time - 5
- Office - 15
- Managers - 2

Annual Gross Sales: Over \$15 million

Percentage & average sale by month:

- January 1%
- February 1%
- March 1%
- April 4%
- May 26%
- June 20%
- July 10%
- August 10%
- September 8%
- October 8%
- November 6%
- December 5%

Distribution of turnover

- Woody Plants 12%
- Perennials 9%
- Annuals 4%
- Vegetables 5%
- Indoor Plants 10%
- Floral and Gardening products 53%

9:17   

<

- December 5%

Distribution of turnover

- Woody Plants 12%
- Perennials 9%
- Annuals 4%
- Vegetables 5%
- Indoor Plants 10%
- Floral and Gardening products 53%
- Christmas 7%

Wages as a % of turnover 25%

Advertising & marketing as a % of turnover 2%

Nearest Garden Centre (distance) 7km

Business Hours

- Daily - 8:00h - 18:00h
- Peak Season - 8:00h - 20:00h
- Sunday - 9:00h - 17:00h
- Winter - 9:00h - 17:00h

Social Media Accounts

[Website](#) [Facebook](#) [Instagram](#) [TikTok](#)
[Twitter](#) [LinkedIn](#)

Garden Center Profile



9:18



Jardin Deux-Montagnes

LOCATION

920 Mnt Laurin, Saint-Eustache, Quebec
J7R 0J2,
Montreal

About: Celebrating 50 years of dedication to arboriculture and horticulture, Jardin2M stands as a beacon of expertise, passion, and quality. With a commitment to sharing their love for greenery and providing unparalleled consulting service, the team unveils a new designation and visual identity, evolving into Jardin2M Arbicultural Center. This shift reflects their dedication to making Quebec green, one tree at a time. Offering a vast range of high-quality plants, including trees, shrubs, and conifers, Jardin2M is more than just a garden center; it's a promise of exceptional advisory service tailored to each customer's unique needs. Founded in 1974 by Michel Dyotte and Mariette Paquette, the center now spans over 1,000,000 square feet, hosting an arboretum and serving as a haven of peace and inspiration. As a reference in the horticultural and arbicultural industry, Jardin2M is committed to greening everyday life, believing in the transformative power of nature. Their virtual experience mirrors the in-store experience, providing reliable support and inspiration for all horticultural endeavors.

9:18



Owner: Michel Dyotte

Managers: Nathalie Dallaire

Business Breakdown:

40% Retail

60% Wholesale

Business Structure: Corporation

Operating Since: 1974

Number of Locations: 1

Area (in Sq. M):

Total - 242,811

Outdoor Sales - 89,030

Indoor Sales - 750

Parking Spaces - 50

Number of Employees

In-Season

Full-Time 30

Part-Time 20

Office 2

Managers 1

General Manager 1

Off-Season

Full-Time 5

9:18



Number of Employees

In-Season

Full-Time 30

Part-Time 20

Office 2

Managers 1

General Manager 1

Off-Season

Full-Time 5

Annual Gross Sales: \$5 - \$8 million

Percentage & average sale by month:

April 4%

May 31%

June 22%

July 10%

August 10%

September 12%

October 9%

November 2%

Distribution of Turnover:

Woody Plants 66%

Perennials 12%

9:18



April 4%

May 31%

June 22%

July 10%

August 10%

September 12%

October 9%

November 2%

Distribution of Turnover:

Woody Plants 66%

Perennials 12%

Annuals 2%

Vegetables 1%

Floral and Gardening products 14%

Other 5%

Nearest Garden Centre (distance) 20km

Business Hours

Peak Season - 8-18h Monday-Friday

Sunday - 8-17h Weekend

Winter - Closed

Social Media Accounts

[Website](#) [Facebook](#) [LinkedIn](#)

Garden Center Profile

9:19

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Centre De Jardin Brossard

LOCATION

6305 Grande Allée, Brossard, Quebec J4Z 3H6,
Quebec City

About: For over 30 years and spanning three generations, Centre De Jardin Brossard Inc has upheld a cherished family tradition of providing personalized horticultural advice, top-quality gardening products, and impeccable service. Since its inception in 1997, the Brossard Garden Center has distinguished itself for its excellence, boasting a specialized team and an extensive array of gardening products and plant varieties. With the addition of a second branch in 2019, the family's commitment to serving valued customers has only strengthened. Their knowledgeable and dedicated staff are poised to address all gardening inquiries, ensuring an unparalleled customer experience. Whether seeking expert guidance or browsing their vast selection, customers can expect to receive exceptional value and service at Centre De Jardin Brossard Inc's two branches.

Business Structure: Corporation

Operating Since: 1996

Number of Locations: 1

9:20

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Business Structure: Corporation

Operating Since: 1996

Number of Locations: 1

Area (in Sq. M):

- Total - 300,000
- Outdoor Sales - 150,000
- Indoor Sales - 5,000
- Growing Greenhouse - 35,000
- Storage (plants) - 5,000
- Parking Spaces - 125

Number of Employees

In-Season

- Full-Time 20
- Part-Time 20
- Managers 5
- General Manager 1

Annual Gross Sales: \$10 - \$15 million

Percentage & average sale by month:

- January - March 1%
- April - June 50%
- July - September 30%
- October - December 19%

9:20

<

- Full-Time 20
- Part-Time 20
- Managers 5
- General Manager 1

Annual Gross Sales: \$10 - \$15 million

Percentage & average sale by month:

- January - March 1%
- April - June 50%
- July - September 30%
- October - December 19%

Average Turnover 6

Wages as a % of turnover 18%

Nearest Garden Centre (distance) 2km

Business Hours

Sunday - 8-18h

Social Media Accounts

[Website](#) [Facebook](#) [Instagram](#) [LinkedIn](#)

Awards, Certifications & Achievements Garden center Top 100 list (nurse management garden center)

Special Promotions Most impactful loss leader

What makes Centre De Jardin Brossard different Location, merchandise, and variety

Garden Center Profile



9:23



Archipel Maison-Vivante

LOCATION

8100 Bd Cousineau, Saint-Hubert, QC J3Z 0G8,
Quebec City

About: At Archipel Maison Vivent, founded by Alexis Le Bot, your home is envisioned as more than just a dwelling—it's an oasis, a sanctuary where every member of your family, including your beloved plants and animals, can thrive. Revolutionizing the concept of a garden center, Archipel offers a unique shopping experience that encompasses all facets of living well at home. Here, the best experts and top-rated brands converge to help you cultivate happiness every day, ensuring that life flourishes in every corner. It's not just a shopping destination; it's a deeply human adventure, where innovation meets passion for well-being. With a fantastic, enthusiastic team guiding you every step of the way, Archipel provides everything you need to cultivate the art of living better at home and to inhabit a space that pulsates with vibrancy and vitality.

Business Breakdown: 100% Retail

Business Structure: Corporation

Operating Since: 2022

Number of Locations: 1

9:23



Business Breakdown: 100% Retail

Business Structure: Corporation

Operating Since: 2022

Number of Locations: 1

Area (in Sq. M):

Total - 40,000

Outdoor Sales - 2,500

Indoor Sales - 12,000

Parking Spaces - 450

Number of Employees

In-Season

Full-Time 46

Part-Time 40

Office 2

Managers 3

General Manager 1

Off-Season

Full-Time 24

Part-Time 26

Office 2

Managers 3

9:23



Number of Employees

In-Season

Full-Time 46

Part-Time 40

Office 2

Managers 3

General Manager 1

Off-Season

Full-Time 24

Part-Time 26

Office 2

Managers 3

General Manager 1

Annual Gross Sales: Over \$15 million

Percentage & average sale by month:

January 3%

February 3%

March 6%

April 13%

May 22%

June 12%

9:24



August 5%

September 5%

October 6%

November 9%

December 7%

Distribution of Turnover:

Woody Plants 4%

Perennials 3%

Annuals 9%

Indoor Plants 14%

Floral and Gardening products 64%

Christmas 6%

Average Turnover 1.5

Wages as a % of turnover 21%

Advertising & marketing as a % of turnover

7%

Nearest Garden Centre (distance) 0.1 - 2km

Business Hours

Daily 9-18, 9-21, we 9-17 h

Peak Season 8-21, we 8-18 h

Social Media Accounts

[Website](#) [Facebook](#) [Instagram](#) [LinkedIn](#)

Garden Center Profile

9:17

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Pépinière Villeneuve

LOCATION

951 Rang de la Presqu'île L'Assomption, QC
J5W 3P4,
Montreal

About: Pépinière Villeneuve is a distinguished garden centre located in Quebec, celebrated for its extensive selection of high-quality plants and exceptional customer service. As a family-owned business, it combines decades of horticultural expertise with a passion for gardening, offering a diverse array of flowers, shrubs, trees, and gardening supplies. The garden centre is known for its knowledgeable staff who provide personalized advice to both novice gardeners and seasoned horticulturists. Pépinière Villeneuve also emphasizes sustainable practices and environmental stewardship, making it a go-to destination for anyone looking to enhance their outdoor spaces with beauty and ecological responsibility.

Business Structure: Partnership

Operating Since: 1988

Number of Locations: 1

Area (in Sq. M):
Outdoor Sales - 17.187

9:18

<

Area (in Sq. M):
Outdoor Sales - 17,187
Indoor Sales - 1,672
Growing Greenhouse - 250
Parking Spaces - 300

Number of Employees

In-Season
Office 5
Director 4

Annual Gross Sales: \$5 - \$8 million

Percentage & average sale by month:

April 15%
May 45%
June 20%
July 5%
August 5%
September 5%
October 3%
December 2%

Business Hours
Daily - 9h - 17h
Peak Season - 9h - 18h

9:18

<

May 45%
June 20%
July 5%
August 5%
September 5%
October 3%
December 2%

Business Hours
Daily - 9h - 17h
Peak Season - 9h - 18h
Sunday - 9h - 17h
Winter - 9h - 16h

Social Media Accounts
[Website](#) [Facebook](#) [Instagram](#) [TikTok](#)
[YouTube](#) [LinkedIn](#)

Awards, Cerifications, & Achievements Merits Horticulture Botanical Garden

Special Promotions Flyer, competition, open days

What makes Centre de Jardin Floreal different Agrotourism (mini-farm, picnic area), diversity of plants and rarity of products, large inventory,

Participants (※各社、団体の代表者のみ)

9:12 9:12

Participants Participants

ALL FAVORITES (0) LEADERBOARD

Search Participants Search Participants

A A

	Akihiro Ozaki CEO Ozaki flower park ink.	A B C D E F G H I J K L M N P Q R S T V W X Y
	Alex Johnson GardenWorks	A B C D E F G H I J K L M N P Q R S T V W X Y
	Alexander Vang Christens... Plantorama	A B C D E F G H I J K L M N P Q R S T V W X Y
	Amanda Trewarn GM Cedar Rim Nursery	A B C D E F G H I J K L M N P Q R S T V W X Y
	Amy Williams K&W Greenery	A B C D E F G H I J K L M N P Q R S T V W X Y
	Anastasia Johnson Director of Green Goods	A B C D E F G H I J K L M N P Q R S T V W X Y

EDIT YOUR PROFILE

9:12 9:12

Participants Participants

ALL FAVORITES (0) LEADERBOARD

Search Participants Search Participants

B B

	Ben Harrison Operations Director Haskins Garden Centres Ltd	A B C D E F G H I J K L M N P Q R S T V W X Y
	Ben Woodhouse Finance Director The Millbrook Garden Company Ltd	A B C D E F G H I J K L M N P Q R S T V W X Y
	Bianca Bøgen Midtiby Plantorama	A B C D E F G H I J K L M N P Q R S T V W X Y
	Bill Hardy Board Director Canadians Nursery Landscape Ass...	A B C D E F G H I J K L M N P Q R S T V W X Y
	Birgitte Castenskiold Plantorama	A B C D E F G H I J K L M N P Q R S T V W X Y
	Campbell Bracken	A B C D E F G H I J K L M N P Q R S T V W X Y

EDIT YOUR PROFILE

9:12 9:12

Participants Participants

ALL FAVORITES (0) LEADERBOARD

Search Participants Search Participants

C C

	Campbell Bracken Nicholson-Hardie	A B C D E F G H I J K L M N P Q R S T V W X Y
	Carl Jones Owner Jones Garden Centre	A B C D E F G H I J K L M N P Q R S T V W X Y
	Carol Topping Mrs Barton Grange	A B C D E F G H I J K L M N P Q R S T V W X Y
	Caroline Quinton Smith Quinton Edwards	A B C D E F G H I J K L M N P Q R S T V W X Y
	Chanel Appelgryn Miss Heckers Garden Centre	A B C D E F G H I J K L M N P Q R S T V W X Y
	Chris Bracken social media/PR	A B C D E F G H I J K L M N P Q R S T V W X Y

EDIT YOUR PROFILE

Participants (※各社、団体の代表者のみ)

9:12

Participants

ALL FAVORITES (0) LEADERBOARD

Search Participants

C

- Chris Williams**
Owner
K&W Greenery
- Christine Ingram**
Director/owner
Planters Garden Centre

D

- Dave Mazur**
Manager, Communication & Publi...
Canadian Nursery Landscape Ass...
- DM**
Director
Rivers of Yarrambat
- Debbie Hiebert**
Lacoste Garden Centre

9:13

Participants

ALL FAVORITES (0) LEADERBOARD

Search Participants

D

- Dennis van Willegen**
Sales Manager
Arie Bouman tuinplanten B.V.
- Dirk Bouman**
Algemeen Directeur
Arie Bouman Tuinplanten

E

- Edwin Meijer**
Green Solutions
- Elisa Miretti**
- Estelle Cornell**
Managing Director
Estelle Cornell Pty Ltd

9:13

Participants

ALL FAVORITES (0) LEADERBOARD

Search Participants

F

- Fergal Doyle**
Director | Owner | Chairperson of...
Arboretum

G

- GB**
admistrator
agricola home and garden
- Gerald Ingram**
Director/Owner
Planters Garden Centre
- Gerdie Olivier**
IGCA Administrator
Operations Manager - South Afric...
- GIACOMO Brusa**
CEO & FOUNDER
AGRICOLA. Home & Garden

9:13

Participants

ALL FAVORITES (0) LEADERBOARD

Search Participants

G

- Giulia Zocca**
Zoccagarden SRL
- Greg Boyes**
Director
Pamper Hamper
- Guy Topping**
Sir
Barton Grange
- GL**
Director
Stratford Garden Centre

H

- Hana Nováková**
Zahradnictví Novák

EDIT YOUR PROFILE

EDIT YOUR PROFILE

EDIT YOUR PROFILE

EDIT YOUR PROFILE



Participants (※各社、団体の代表者のみ)



9:13 9:13

Participants Participants

ALL FAVORITES (0) LEADERBOARD ALL FAVORITES (0) LEADERBOARD

Search Participants Search Participants

H J

	Helen Lloyd Director Stratford Garden Centre, UK		Jean-Paul Daoust Floralies Jouvence and Archipel
	Indrek Naudi Hansaplant		Jérôme Bard Account manager Elho Canada Elho
	Jan Akkermans Sales manager Thermoflor		Jim Wotherspoon Cheyenne Tree Farms
	Jan ter Steege Owner Ter Steege BV		Jiří Brabec Master Zahradnické centrum Brabec, s.r.o.
	Jason Vandermey co-owner		Jitka Krausová Zahradnictví Dvořák a syn
	Jordan Hiebert President		

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J

	Jordan Hiebert President Lacoste Garden Centre
	Josh Bracken Co-President Nicholson-Hardie
	Julian Winfield CEO Haskins Garden Centres Ltd
	Justin Williams Managing Director Fron Goch Garden Centre
	Karen Mezitt Buyer Weston nurseries
	Karen Moad

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K

	Karen Moad Managing Director Rivers of Yarrambat
	Karsten Haak Sales Export NDT International
	Kate Grover Perrywood
	Kathy Varney Marketing & Product Manager Ball Straathof
	Kati Taylor Director of Retail / Marketing Fron Goch Garden Centre
	Leanne Johnson

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L	M
Leanne Johnson President & CEO Gardenworks	Mara Maschi Idea Verde Maschi Srl
Lenka Novotna Ms Plastia sro	Marco Dalle Rive Vivai Dalle Rive
Lisa Bracken Nicholson-Hardie	Marijke Tromp Co-owner Grower's Outlet LLC
Luca Girelli Flower	Marijke Tromp sr Co-owner Gwinnett Greenhouses Grower's...
Lucia Van Hage GM Art Knapp Plantland	Martin Bogie Owner Bogie's Pflanzenwelt
M	Martin Cowell Horticultural Director

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M
Martin Cowell Horticultural Director Cowell's Garden Centre
Martina Mensing Meckel... Präsidentin VDG
Mary Claire Bracken Nicholson-Hardie
Masumi Miura Sogo-Engei Co., Ltd
Michael Bracken Co-President Nicholson-Hardie
Michael Kato Owner

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Participants

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S
Sheryl Wotherspoon Cheyenne Tree Farms
Silvano Girelli CEO Flower srl
Simon Bourne Retail Director Perrywood
Simon Quinton Smith Quinton Edwards
Stanislav Dvorak Zahradnictvi Dvorak a syn
Stanislav Novotny

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M

- Michael Kato**
Owner
Katos Nursery (2007) Ltd
- Michaela Bogie**
Bogie GmbH
- Michaela März**
Executive assistant
SUNFLOWER Gartencenter
- Michelle Pain**
General Manager
Canada Nurseryland
- Michiyo Tomikuda**
japan

N

- naohito kitayama**

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N

- naohito kitayama**
CEO
Kitayama nursery.co
- Naomi Roper**
Cowells Garden Centre
- Nick Maynard**
Mr
Haskins Garden Centres
- Nick Stodel**
MD
Stodels Garden Centres
- Nicola Winfield**
Support act
Haskins Garden Centre
- Niels Rombauts**
Sales manager

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N

- Niels Rombauts**
Sales manager
Elho

P

- Pascal Vangampelaere**
Sales Manager
Deforche Construction Group
- Pavel Flora**
Zahrada Flora
- Pavčina Hofírková**
Chládek zahradnické centrum
- Peter Mezitt**
President
Weston Nurseries

Peter Vang Christensen

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P

- Peter Vang Christensen**
Owner
Plantorama
- Pierre Lavallee**
Sales director
Pépinière Dominique Savio
- Poisson Paul**
Consultez
Derco

Q

- Quirijn Oude Oosterik**
Student zone college zwolle retai...
Tuincentrum Oosterik

R

- Rebecca Doutré**
IGCA Congress Manager and Dep...

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Participants Participants

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S S

Sheryl Wotherspoon Cheyenne Tree Farms	Stanislav Novotny PLASTIA
Silvano Girelli CEO Flower srl	Stepan Smerda CEO Zahradnictvi Libeznice
Simon Bourne Retail Director Perrywood	Stuart Service Media Coordinator CNLA
Simon Quinton Smith Quinton Edwards	T
Stanislav Dvorak Zahradnictvi Dvorak a syn	Tammy Woodhouse Managing Director Millbrook Garden Company
Stanislav Novotny	Teagan Schroeder CNLA

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Participants

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T

Thomas Le Rudulier General Delegate Les Jardineries et Animaleries de F...
Timme Wielinga Director Intratuin Amsterdam Hilversum
Torben Castenskiold CFO Plantorama
Tsutsumi Yosuke SAKATA SEED COMPANY
Tyler Briggs Store Manager GardenWorks

V

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V

Víctor Santacruz Executive Director Canadian Nursery Landscape Ass...
Victor Vang Christensen Project Trainee Plantorama
W
Warren Haskins Chairman Haskins Garden Centres
Wayne Stewart Owner Eckards Garden Pavilion
William Blake Managing Director & UK GCA Chai... St Peters Garden Centre & UK GCA

X

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Participants

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R

- Rebecca Doutre**
IGCA Congress Manager and Dep...
Canadian Nursery Landscape Ass...
- Remco Duffhues**
Export Manager
Emerald Eternal Green
- RO** **René Oude Oosterik**
Director/owner
Tuincentrum oosterik
- RZ** **Riccardo Zocca**
Zoccagarden srl
- RD** **Richard DEMANGE**
CEO
Ma Jardinerie
- RG** **Robin Godfrey**
Owner
Leiland Plant World Atlantic Co...

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W

- warren HASKINS**
Chairman
Haskins Garden Centres
- Wayne Stewart**
Owner
Eckards Garden Pavilion
- William Blake**
Managing Director & UK GCA Chai...
St Peters Garden Centre & UK GCA

X

- XL** **Xenia Lazareva**
Export Manager
Organizzazione Orlandelli srl

Y

- YH** **Yasuaki Hirata**
CEO
Hirata Nursery Garden Center

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PASSI  N in Seed